



Press Release

IMPACT FESTIVAL launches ticket sales with discounted Early Bird tickets

- **Europe's largest B2B event for sustainable transformation opens its doors on 13 and 14 September 2023**

Frankfurt a. M., 22 March 2023 - The IMPACT FESTIVAL, a project of neosfer GmbH, has opened its ticket shop and starts selling a limited contingent of discounted tickets. For those who want to be part of Europe's largest B2B event for sustainable transformation, business tickets are available during the early bird phase for 239 euros. The organizers also offer discounts to start-ups, NGOs and university staff.

With its extensive programme, the IMPACT FESTIVAL aims to significantly accelerate the sustainable transformation of our economy. On 13 and 14 September 2023, for the third time in a row, investors and companies will meet innovative solutions from start-ups and, for the first time in 2023, small and medium-sized enterprises (SMEs) offering innovative solutions. Visitors to the event can find inspiration in the exhibition area and exchange information with other company representatives about transformative business models and their possible applications and examples. The IMPACT FESTIVAL thus offers start-ups and SMEs a platform to create synergies through networking, products and services. In addition, investors and start-ups network at the event and thus lay the financial foundation for the scaling and further success of their business goals. The most promising start-ups and SMEs will once again receive the IMPACT AWARD. The organisers will present highlights of the event in guided trade fair tours aimed at investors, companies and media representatives.

A new addition this year is the Transformation Stage, which provides visitors with targeted best practices and content on sustainable transformation in companies. This stage complements the Impact Stage, where opinion leaders and experts share their knowledge in keynotes and panels. On the third stage, the Innovation Stage, the exhibiting start-ups will pitch their solutions for sustainable change and answer questions from selected investors.

For the third edition, the IMPACT FESTIVAL expects around 200 exhibitors, 80 speakers and 3,000 visitors. An extensive supporting programme and informative formats such as the IMPACT TALK podcast and the IMPACT COMMUNITY, where interested parties can network and exchange ideas throughout the year, complement the event. Start-ups and small and medium-sized enterprises can currently still apply as exhibitors for the IMPACT FESTIVAL at the following link: <https://impact-festival.earth/exhibitor/>. Tickets are available now at <https://impact-festival.earth/ticket/>.



The IMPACT FESTIVAL first took place in September 2021 and celebrated its second edition in October 2022. In addition to the annual two-day event, the project acts as a platform for key stakeholders of the sustainable transformation to network and exchange ideas year-round through the IMPACT COMMUNITY. With an extensive supporting program, including IMPACT WEEK, webinars, the podcast IMPACT TALK and an online magazine, the IMPACT FESTIVAL pursues the goal of accelerating sustainable transformation throughout the year.

The IMPACT FESTIVAL is a project of the neosfer GmbH, early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society and promotes and develops sustainable, digital solutions. All of this is done through the three areas of invest, build and connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

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