



Press Release

August 22nd, 2023

Think innovatively. Act sustainably. IMPACT FESTIVAL offers companies decisive impetus for their sustainable transformation

Extensive event program provides solutions, inspiration, and the right network for more sustainability

New contacts, strong content and impulses for more sustainability in one's own company - that and much more is what the third edition of the IMPACT FESTIVAL in the Fredenhagen Hall in Frankfurt/Offenbach offers on 13 and 14 September. Under the motto "Empowering people to drive sustainability", the event aims to empower around 3,000 visitors, including investors and company representatives, to promote sustainable change in their own companies and surroundings.

To achieve this, the event relies on different formats. On the extensive exhibitor area, around 200 start-ups and companies will present a variety of solutions for the challenges of sustainable transformation. These include start-ups such as heynanny, twinu, Traceless and Enviria. More than 80 speakers will give insights into current research, best practices and needs around the topic of sustainability in keynotes and panels on three stages. They include transformation researcher Maja Göpel and mobility expert Katja Diehl. In addition, experts from popular companies such as Google, Bosch and Salesforce will also take part in the discussion. The topics will be explored in more than 55 master classes, which will take place both on-site and digitally. The content structure for the extensive program is provided by a total of six innovation areas - derived from the EU Green Deal and the Sustainable Development Goals.

This year, the IMPACT ART exhibition will once again encourage visitors to engage creatively with the theme of sustainability. One of the exhibitors is the artist Verena Kandler. She will create a live work of art at the IMPACT FESTIVAL using event materials from last year. The artists Frank Bayh and Steff Rosenberger-Ochs will add the photo exhibition "Dry Tears" to the space. The theme is "Water - resource, basis of life, common good, scarce and polluted".

With the IMPACT AWARD, the IMPACT FESTIVAL will once again honor companies that are committed to a more sustainable economy. The award ceremony will take place in three categories: Impact Seed (start-ups up to 3 years after founding), Impact Growth (start-ups founded more than 3 years ago) and Transformation (economically successful companies that have been in existence for at least 5 years). The 2023 Award will be implemented in partnership with neosfer. The Transformation category will be implemented in cooperation with Gemeinwohl-Ökonomie.

The event is supported and made possible by a strong partner network that drives the vision of the IMPACT FESTIVAL through strong contacts and sponsorship. These include StartHub Hessen, Commerzbank AG, Deutsche Telekom, EY and adelphi.

The IMPACT FESTIVAL is complemented by an extensive supporting program, including the Investor Conference on 14 September. The conference offers impact investors the opportunity to network with each other, receive impulses from outstanding speakers and meet innovative start-ups that are



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shaping our future. Tickets for the IMPACT FESTIVAL and the Investor Conference are available here: <https://impact-festival.earth/ticket/>.

The IMPACT FESTIVAL first took place in September 2021 and celebrated its second edition in October 2022. In addition to the annual two-day event, the project acts as a platform for key stakeholders of the sustainable transformation to network and exchange ideas year-round through the IMPACT COMMUNITY. With an extensive supporting program, including IMPACT WEEK, webinars, the podcast IMPACT TALK and an online magazine, the IMPACT FESTIVAL pursues the goal of accelerating sustainable transformation throughout the year.

The IMPACT FESTIVAL is a project of the neosfer GmbH, early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society and promotes and develops sustainable, digital solutions. All of this is done through the three areas of invest, build and connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

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